



# Advertising Contract

Please call 757.497.7297 to confirm availability before contract submission.

# 2018

## 1 INSIGHT Magazine

AD SIZE	RATE
<input type="checkbox"/> Outside Back Cover	\$900
<input type="checkbox"/> Inside Front Cover	\$800
<input type="checkbox"/> Inside Back Cover	\$800
<input type="checkbox"/> Full Page	\$750
<input type="checkbox"/> 1/2 Page	\$475
<input type="checkbox"/> 1/4 Page	\$350
<input type="checkbox"/> 1/8 Page	\$200

### SELECT EDITION (Magazine ads)

Spring   
  Summer   
  Fall   
  Winter

## 2 2018/2019 Products & Services Directory

AD SIZE	RATE
<input type="checkbox"/> Outside Back Cover	\$950
<input type="checkbox"/> Inside Front Cover	\$750
<input type="checkbox"/> Inside Back Cover	\$750
<input type="checkbox"/> Full Page	\$500
<input type="checkbox"/> 1/2 Page	\$350

## 3 Website Advertising

### NEWSFEED SPONSOR | \$250 / month (Limit 1)

Jan.     Feb.     Mar.     Apr.     May     Jun.  
 Jul.     Aug.     Sep.     Oct.     Nov.     Dec.

### FEATURED VENDOR | \$100 / month

Jan.     Feb.     Mar.     Apr.     May     Jun.  
 Jul.     Aug.     Sep.     Oct.     Nov.     Dec.

## 4 E-mail Campaigns

### LEADERBOARD BANNERS | \$250 / month

Jan.     Feb.     Mar.     Apr.     May     Jun.  
 Jul.     Aug.     Sep.     Oct.     Nov.     Dec.

### SPOTLIGHT ADS | \$100 / month

Jan.     Feb.     Mar.     Apr.     May     Jun.  
 Jul.     Aug.     Sep.     Oct.     Nov.     Dec.

URL \_\_\_\_\_

## 5 Website Vendor Directory YouTube Advertising

\$100 / month    \$250 / quarterly (3 consecutive mos.)    \$900 / yearly

Jan.     Feb.     Mar.     Apr.     May     Jun.  
 Jul.     Aug.     Sep.     Oct.     Nov.     Dec.

YouTube URL \_\_\_\_\_

Company \_\_\_\_\_  
 Representative \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/St/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Ad Agency (if applicable) \_\_\_\_\_  
 Account Representative \_\_\_\_\_  
 E-mail \_\_\_\_\_

## 6 Advertising Option Subtotals

INSIGHT Magazine	\$ _____
Products & Services Directory	\$ _____
Website Advertising: Newsfeed Sponsor	\$ _____
Website Advertising: Featured Vendor	\$ _____
E-mail Campaigns: Leaderboard Banners	\$ _____
E-mail Campaigns: Spotlight Ads	\$ _____
Website Vendor Directory YouTube Ad	\$ _____

**CONTRACT SUBTOTAL** \$ \_\_\_\_\_

## 7 Discounts

The following discounts apply when paying at time of contract submission. You must be an IHFA Member to receive these discounts.

Subtotal Cost	Less Discount	
\$4,000+	20%	\$ _____
\$2,500-\$3,999	15%	\$ _____
\$1,500-\$2,499	10%	\$ _____

**8 CONTRACT TOTAL** \$ \_\_\_\_\_

## 9 Method of Payment

I have enclosed check # \_\_\_\_\_ for total amount above.  
 Please charge my  VISA  MC  AMEX  Discover  
 Name on Card \_\_\_\_\_  
 Signature \_\_\_\_\_  
*I authorize IHFA to charge my credit card.*

-----All information below will be shredded.-----

Card # \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_