



Advertising Contract

Please call 757.497.7297 to confirm availability before contract submission.

2017

1 INSIGHT Magazine

AD SIZE	RATE
<input type="checkbox"/> Outside Back Cover	\$900
<input type="checkbox"/> Inside Front Cover	\$800
<input type="checkbox"/> Inside Back Cover	\$800
<input type="checkbox"/> Full Page	\$750
<input type="checkbox"/> 1/2 Page	\$475
<input type="checkbox"/> 1/4 Page	\$350
<input type="checkbox"/> 1/8 Page	\$200

SELECT EDITION (Magazine ads)

Spring
 Summer
 Fall
 Winter

2 2017/2018 Products & Services Directory

AD SIZE	RATE
<input type="checkbox"/> Outside Back Cover	\$950
<input type="checkbox"/> Inside Front Cover	\$750
<input type="checkbox"/> Inside Back Cover	\$750
<input type="checkbox"/> Full Page	\$500
<input type="checkbox"/> 1/2 Page	\$350

3 Website Advertising

NEWSFEED SPONSOR | \$250 / month (Limit 1)

Jan. Feb. Mar. Apr. May Jun.
 Jul. Aug. Sep. Oct. Nov. Dec.

FEATURED VENDOR | \$100 / month

Jan. Feb. Mar. Apr. May Jun.
 Jul. Aug. Sep. Oct. Nov. Dec.

4 E-mail Campaigns

LEADERBOARD BANNERS | \$250 / month

Jan. Feb. Mar. Apr. May Jun.
 Jul. Aug. Sep. Oct. Nov. Dec.

SPOTLIGHT ADS | \$100 / month

Jan. Feb. Mar. Apr. May Jun.
 Jul. Aug. Sep. Oct. Nov. Dec.

URL _____

5 Website Vendor Directory YouTube Advertising

\$100 / month \$250 / quarterly (3 consecutive mos.) \$900 / yearly

Jan. Feb. Mar. Apr. May Jun.
 Jul. Aug. Sep. Oct. Nov. Dec.

YouTube URL _____

Company _____
 Representative _____
 Address _____
 City/St/Zip _____
 Phone _____
 Fax _____
 E-mail _____
 Ad Agency (if applicable) _____
 Account Representative _____
 E-mail _____

6 Advertising Option Subtotals

INSIGHT Magazine	\$ _____
Products & Services Directory	\$ _____
Website Advertising: Newsfeed Sponsor	\$ _____
Website Advertising: Featured Vendor	\$ _____
E-mail Campaigns: Leaderboard Banners	\$ _____
E-mail Campaigns: Spotlight Ads	\$ _____
Website Vendor Directory YouTube Ad	\$ _____

CONTRACT SUBTOTAL \$ _____

7 Discounts

The following discounts apply when paying at time of contract submission. You must be an IHFA Member to receive these discounts.

Subtotal Cost	Less Discount	
\$4,000+	20%	\$ _____
\$2,500-\$3,999	15%	\$ _____
\$1,500-\$2,499	10%	\$ _____

8 CONTRACT TOTAL \$ _____

9 Method of Payment

I have enclosed check # _____ for total amount above.
 Please charge my VISA MC AMEX Discover
 Name on Card _____
 Signature _____
I authorize IHFA to charge my credit card.

-----All information below will be shredded.-----

Card # _____
 Exp. Date _____ Security Code _____